

**2014 BUDGET PUBLIC INPUT  
TUESDAY, JUNE 18, 2013  
ADDITIONAL SUBMISSIONS**

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\* Separate Attachment

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# CREATIVE CONSORTIUM COLLECTIF CRÉATIF

MYTHS & MIRRORS COMMUNITY ARTS 🎵 EDITIONS PRISE DE PAROLE 🎬 CINEFEST SUDBURY INTERNATIONAL FILM FESTIVAL 🎭 NORTHERN LIGHTS FESTIVAL BOREAL 🎵 SUDBURY SYMPHONY ORCHESTRA 🎨 ARTISTS ON ELGIN 🎭 THEATRE DU NOUVEL-ONTARIO 🎵 CENTRE FRANCO-ONTARIEN DE FOLKLORE 🎨 SUDBURY THEATRE CENTRE 🎭 CARREFOUR FRANCOPHONE 🎵 ENCORE THEATRE COMPANY 🎨 THEATRE CAMBRIAN 🎭 SALON DU LIVRE DU GRAND SUDBURY 🎵 ART GALLERY OF SUDBURY 🎨 GALERIE DE NOUVEL-ONTARIO 🎵 CONCERTS DE MUSIQUE CONTEMPORAINE 5-PENNY NEW MUSIC CONCERTS 🎭 REGROUPEMENT DES ORGANISMES CULTURELS DE SUDBURY 🎵 LES CONCERTS LA NUIT SUR L'ETANG 🎨 SUDBURY ARTS COUNCIL 🎭 SUDBURY SUMMERFEST 🎵 JAZZ SUDBURY FESTIVAL

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CREATIVE  
CONSORTIUM  
COLLECTIF  
CRÉATIF

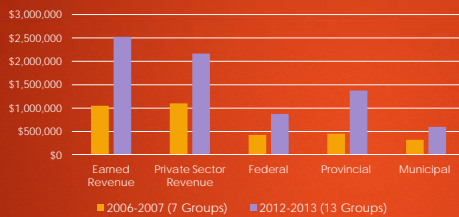
## THE ECONOMIC DEVELOPMENT STRATEGIC PLAN *LE PLAN STRATÉGIQUE DE DÉVELOPPEMENT ÉCONOMIQUE*

- ▶ Coming of Age in the 21<sup>st</sup> Century: An Economic Development Strategic Plan for Greater Sudbury 2015. *Une ville mûre au 21<sup>e</sup> siècle : Des enjeux à approfondir trace la voie jusqu'en 2015:*
  - ▶ The City of Greater Sudbury recognizes the Arts & Culture Sector as one of its five economic engines. *Identifie comme 5<sup>e</sup> moteur de développement « Une communauté artistique et culturelle dynamique et viable »*
  - ▶ Ontarians deeply value the impact of the Arts & Culture Sector in their communities, and support further government spending. *Les Ontariens accordent beaucoup d'importance aux arts et à la culture et encouragent leurs gouvernements à augmenter l'appui accordé à ce secteur.*
    - ▶ Environics Research Group, 2010
    - ▶ Hill Strategies, 2013

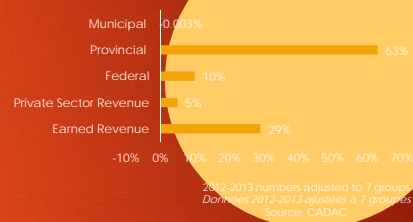
FINANCIAL PICTURE & RATIONALE  
CADRE FINANCIER ET ILLUSTRATION DE LA DEMANDE

3

Financial Profile of CGS Major Arts Fund Recipients  
Profil financier de récipiendaires des subventions  
principales aux arts et à la culture



Adjusted Public Funding Growth for Arts & Culture  
Groups in Sudbury, 2007-2012  
Données de croissance ajustées pour la période  
2007-2012



- ▶ Municipal Arts & Culture spending has been outpaced by the growth of existing groups and the introduction of new ones, as well as growth in all other major funding sources: Federal, Provincial, private sector revenue, and earned revenue. *Le financement municipal aux arts et à la culture tire de l'arrière, que l'on tienne compte de la croissance des organismes et de la naissance de nouveaux groupes, ou encore des augmentations de revenus autogénérés et de financement public consenti par les paliers fédéral et provincial.*

FINANCIAL PICTURE & RATIONALE  
PORTRAIT FINANCIER ET BESOINS DU SECTEUR

4

The Creative Consortium is seeking an additional **\$250,000** in Municipal investment towards the City's Major Arts groups. *Le Collectif créatif invite la Ville du Grand Sudbury à investir 250 000\$ de plus dans le rayonnement des principaux organismes artistiques.*

- ▶ The ongoing growth of arts and culture groups in the region, facilitated in part by the City's existing cultural plan, has necessitated a renewed and expanded commitment to the development of major arts groups on the part of the municipality. *La croissance continue des organismes artistiques et culturels de la région a bénéficié de l'appui soutenu de la Ville. Aujourd'hui, pour poursuivre cette croissance, il est essentiel que la Ville renouvelle, en le bonifiant, son engagement envers les principaux organismes artistiques.*
- ▶ 14 Major Arts organizations currently funded by the City of Greater Sudbury: *Les 14 principaux organismes artistiques aujourd'hui soutenus par la Ville :*
  - ▶ Reach more than 150,000 Sudburians and visitors annually. *Rejoignent chaque année plus de 150 000 citoyens et visiteurs;*
  - ▶ Employ 790 professional artists and 54 full-time equivalent staff members. *Emploient 790 artistes professionnels et offrent l'équivalent de 54 postes à temps plein;*
  - ▶ Involved 1,285 volunteers in 2012 alone. *Ont été appuyés par 1 285 bénévoles en 2012.*

# SUDBURY RAINBOW CRIME STOPPERS

*Making our community safer One call at a time*



My name is Terry Ames.

I am one of 25 volunteer Directors on  
the Board of Sudbury Rainbow Crime  
Stoppers

## Straight To The Point

Crime Stoppers saves this city money!

## Straight To The Point

*We are a charity, but not a typical one.*

A financial charitable contribution from this city does in fact *pay a return* to the city in reduced policing costs.

## Crime Stoppers Saves This City Money

Crime Stoppers takes calls from people who wish to remain anonymous and who have information to solve crimes already committed or which are about to occur

## Crime Stoppers Saves This City Money

### ***Sometimes it plays out ideally!***

A crime occurs one evening. A tip comes in the very night of the crime. The tip is in regards to somebody that is not even a suspect. The crime is solved and the person is charged with very little time and very few resources utilized. ***This happens!***

## Crime Stoppers Saves This City Money

Without Crime Stoppers these cases would have cost taxpayers significantly more to solve, and in some situations *may never be solved at all*

## Crime Stoppers Saves This City Money

- *“Crime Stoppers solves crimes. Their tips often get our investigations started in the right direction, when we have no investigative leads to begin with.”*

Chief Elsner

## Crime Stoppers Saves This City Money

Thomas B. O'Grady, retired Ontario Provincial Police Commissioner and former member of the Canadian Association of Chiefs of Police once stated:

**"Fingerprinting, the relevance of DNA and Crime Stoppers are the top three innovations in modern-day policing".**

## Crime Stoppers Saves This City Money

*"Sudbury Rainbow Crime Stoppers is one of the best performing Crime Stoppers programs in Ontario, if not in Canada."*

*Alex Williamson*

*Past President - Ontario Association of Crime Stoppers*



## 1987-Present 26 YEARS OF SUCCESS

■ Tips received.....	24,339
■ Charges laid.....	6,824
■ Cases cleared.....	3,579
■ Fugitives Arrested.....	358
■ Weapons recovered.....	152
■ Drugs & property recovered.	\$45,433,206
■ Rewards approved.....	\$537,575

We work very hard as a board to be self sufficient.

- Tri Force Ball
- Fire Truck Pull
- Golf Tournament
- Harlem Ambassadors
- Bingos, 50/50 draws, Fundscrip, John Schools
- Benefit Shows, Lock ups, Sale of billboard ads & signs, BBQs, etc

\* 2012 saw the end of "Night at the Races", one of our significant annual fundraising events

If we are unable to continue to operate at current levels it's going to cost this city/council money.

If we cannot provide tips to the police, their investigations take longer, in some cases months and even years!

If we are unable to continue to operate at current levels it's going to cost this city/council money.

- Months and years cost money!
- Other investigations get backed up!
- Other police work gets backed up!

If we are unable to continue to operate at current levels it's going to cost this city/council money.

- Our city becomes less safe.
- We move one step away from the "Safe Community" model this very council has committed to.

### Not your typical charity!

- Crime Stoppers is a non profit charity
- We are not part of the Police Service
- We do not receive government funding to operate

## Not your typical charity!

This council will receive many requests from many worthwhile charitable organizations

*Giving money to many of those organizations will make you feel good*

*Crime Stoppers is unique*

## Not your typical charity!

When this city makes a donation to Crime Stoppers, there is an absolute real reduction in the cost of policing

Yes, there is a *financial payback*  
....good for Taxpayers!

## Not your typical charity!

If Sudbury Rainbow Crime Stoppers can no longer deliver tips to our city's police services, it will only be a matter of time before the police services is before this council requesting additional funding for policing in this community

## Our Request

We have submitted a formal request to this council for annual funding in the amount of \$50,000

## Our Request

We believe this will accomplish two council goals:

1. Continue to take Sudbury along the path of a "Safe Community."
2. Maintain fiscal responsibility by ensuring that money spent in one area will eliminate the need to spend perhaps even more money in another area.

[www.sudburycrimestoppers.com](http://www.sudburycrimestoppers.com)

Contact: Executive Director  
Deborah Rousseau  
705-675-9171 ext 5692  
sudburycrimestoppers@vianet.ca


Safe Communities Require Team Work

*We need you on our team!*






- Registered not-for-profit organization
- Volunteer resource centre linking organizations and volunteers
- Promotes, encourages, develops, and facilitates volunteer in Greater Sudbury
- Signature programs: ChangeTheWorld Youth Volunteer Challenge, Community Hub, GSERV
- 8-member board of directors, supported by 2 contract staff



**VOLUNTEER SUDBURY**  
**BÉNÉVOLAT SUDBURY**

1127 Bancroft Drive  
(Minnow Lake Place)  
[www.volunteersudbury.com](http://www.volunteersudbury.com)  
705-560-6661





- Partnership
 






- Ontario Trillium Foundation Funding
  - 1 year to hire coordinator and launch program – June 2012
- October 2012: launch of database; registration of volunteers begins
- January-June 2013: 60+ volunteers registered in database
- Moving Forward: continue recruitment, marketing, communication & training efforts



Greater Sudbury Emergency Response Volunteer Registry  
EMERGENCY • DISASTER • PANDEMIC

**YEAR 1**

1127 Bancroft Drive  
(Minnow Lake Place)

[www.volunteersudbury.com](http://www.volunteersudbury.com)

705-560-6661






Date	Event	Location
May 1957	Forest Fire	Skead
August 1970	Tornado	Lively, Copper Cliff, Sudbury
November 1995	Sulphur dioxide leak (INCO)	West end of Sudbury
November 1995	Explosion at ICI Explosives Plant	Coniston
August 1997	Truck explosion	Hwy 17/Walden
July 2002	Tornado	Halfway Lake Provincial Park
August 2003	Blackout	Ontario, several northern states
July 2006	Windstorm and power outage	Multiple sites in Greater Sudbury
August 2006	Ammonia Leak (Northern Breweries)	Lorne Street, Sudbury
October 2006	Fire	Pioneer Manor, Sudbury
June 2007	Fire	St. Joseph Hospital, Sudbury
May 2008	Tornado	Windy Lake Provincial Park
April 2009	Pandemic (H1N1)	Global
June 2009	Sulphur trioxide leak (Vale INCO)	West end of Sudbury
July 2009	Rain Storm (75-100mm in 2 hours)	Multiple sites in Sudbury Core
March 2010	Fire	Balsam Street, Copper Cliff
July 2010	Sulphur trioxide leak (Vale)	Copper Cliff
December 2011	Flood	St. Gabriel's Villa, Chelmsford
June 2013	Train derailment	Wahnapiatae

**IT CAN HAPPEN HERE**

1127 Bancroft Drive  
(Minnow Lake Place)

[www.volunteersudbury.com](http://www.volunteersudbury.com)

705-560-6661



George Vanier Public School




Lively District Secondary School

**IT CAN HAPPEN HERE**

August 20, 1970

1127 Bancroft Drive  
(Minnow Lake Place)

[www.volunteersudbury.com](http://www.volunteersudbury.com)

705-560-6661







**IT CAN HAPPEN HERE**

July 26, 2009


June 2, 2013

1127 Bancroft Drive  
(Minnow Lake Place)

[www.volunteersudbury.com](http://www.volunteersudbury.com)

705-560-6661








**IT CAN HAPPEN HERE**

Elliot Lake Mall  
Collapse - June 2012

1127 Bancroft Drive  
(Minnow Lake Place)

[www.volunteersudbury.com](http://www.volunteersudbury.com)

705-560-6661



## REQUEST TO COUNCIL

- \$60,000 over 2 years
  - Employ part-time GSERV coordinator
  - Marketing/communications/training
  - Office expenses (application forms, printing, mailing, etc)

Volunteer  
Sudbury



Bénévolat  
Sudbury





**Junction Creek Stewardship Committee**  
*Comité d'intendance du ruisseau Junction*

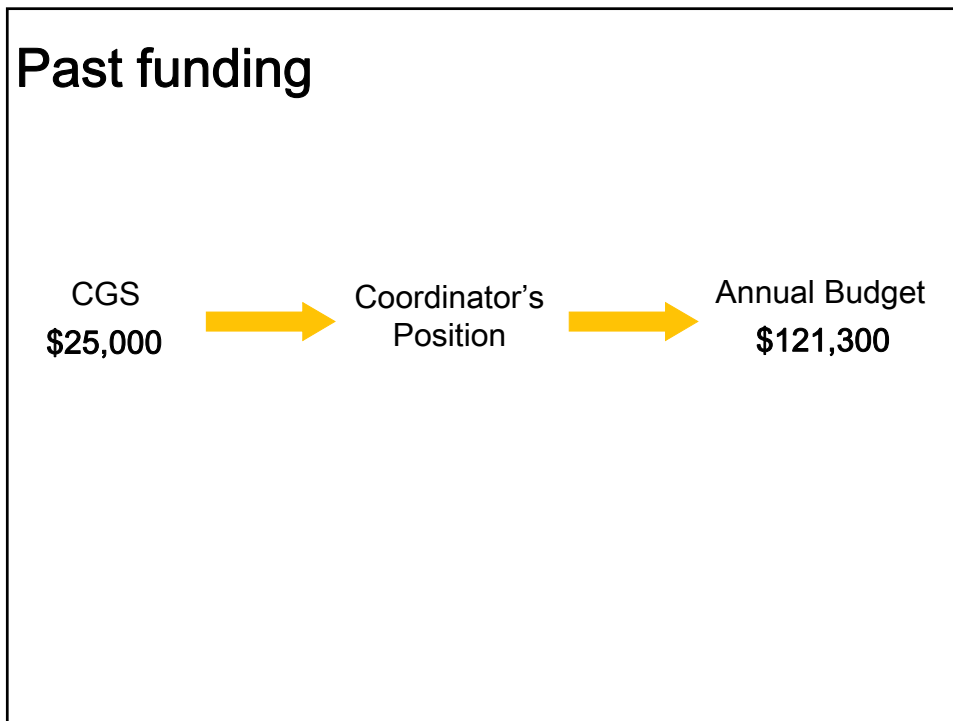
Mission: To restore all life to the Junction Creek ecosystem... and to improve the quality of life for humans as well.

**Core funding**  
2014-17 (4 years)

Restoration	Education and awareness
Public engagement	Research

## Past funding

CGS \$25,000 → Coordinator's Position

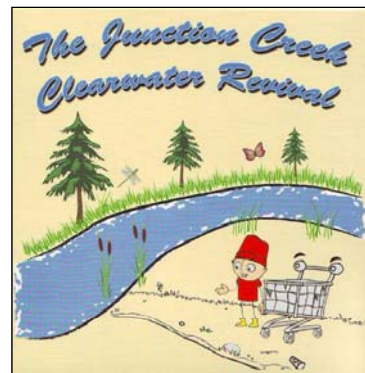




Restoration



Education and Awareness



## Public Engagement



# WANTED



## your Blanding's turtle sightings

Help the Blanding's turtle population by reporting your sightings of this Threatened species.

If you see a Blanding's turtle contact the Junction Creek Stewardship Committee immediately:

705-525-8736  
705-626-2585  
705-694-4813

If you do not reach us, please leave a message including:  
(1) the time and location of your sighting  
(2) the size of the turtle  
(3) your contact information

THANK YOU for your support of turtle conservation!



For more information contact sarah@junctioncreek.com

## Research



## Measures of success – in the past 3 years

- 2,063 volunteers
- 27,500 lbs garbage removed
- 10,116 trees and shrubs planted
- 3,500 students reached



## Future support requested

CGS  
\$30,000



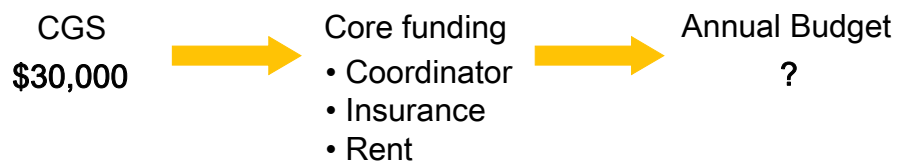
Core funding  
• Coordinator  
• Insurance  
• Rent



Annual Budget  
?

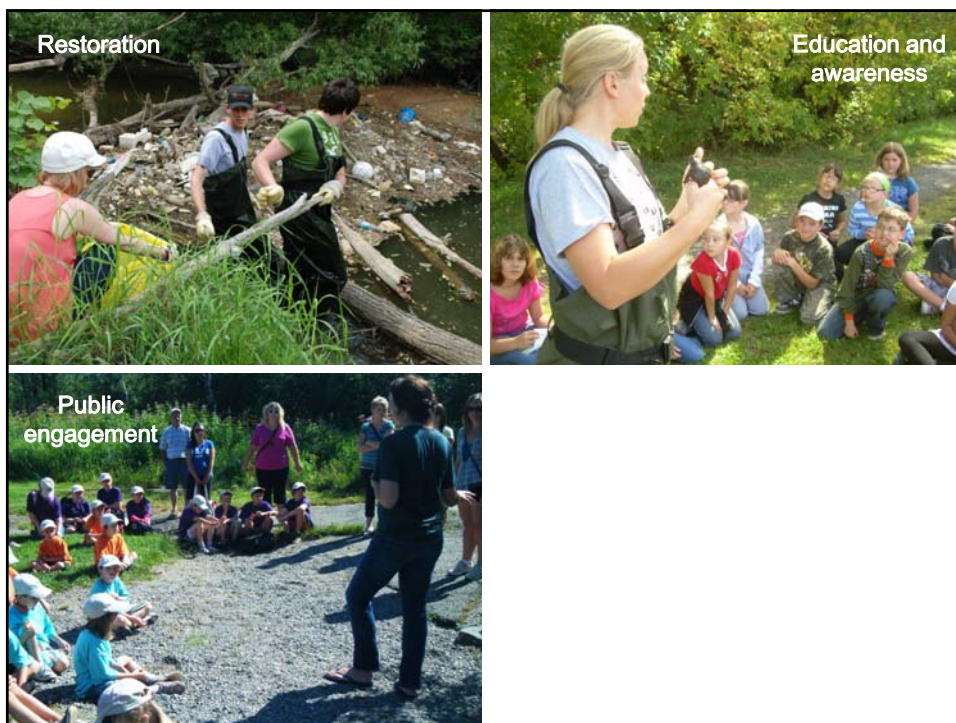
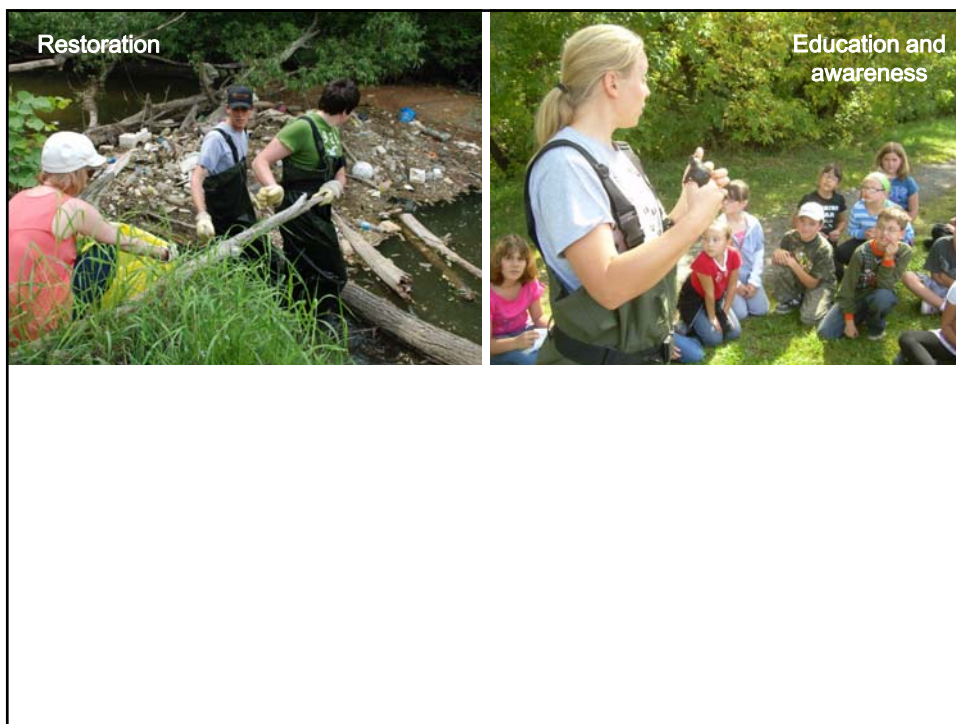


## Future support requested




\$30,000 per year for 4 years = \$120,000



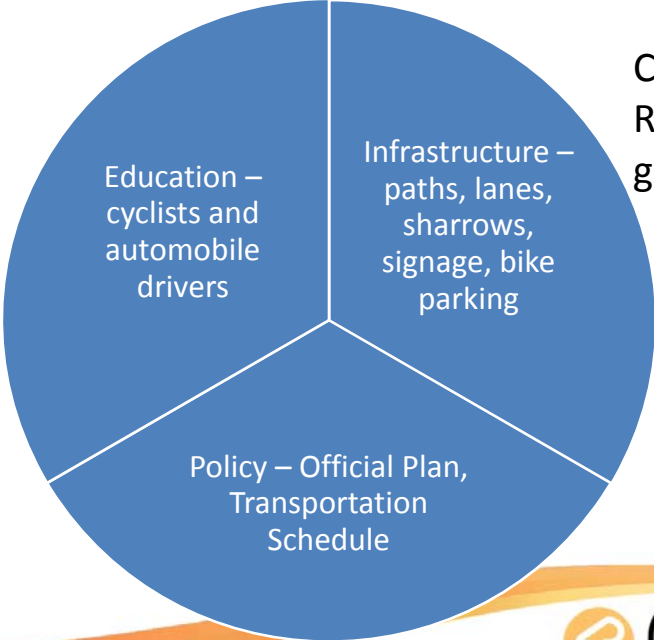







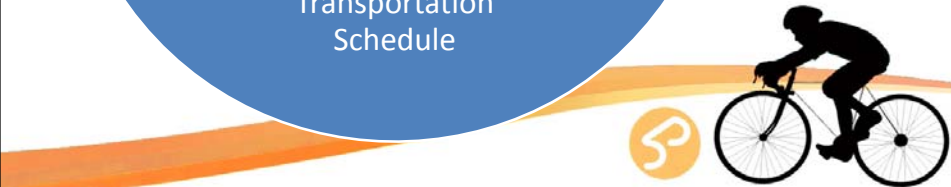
# Sudbury Cyclists Union

Input to 2014 Budget

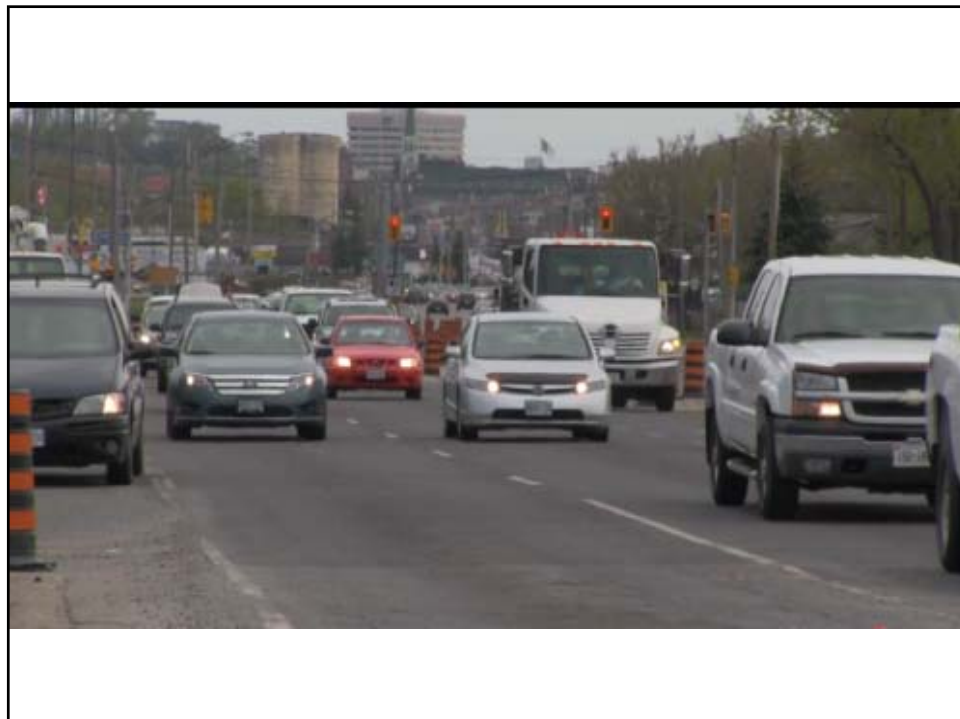
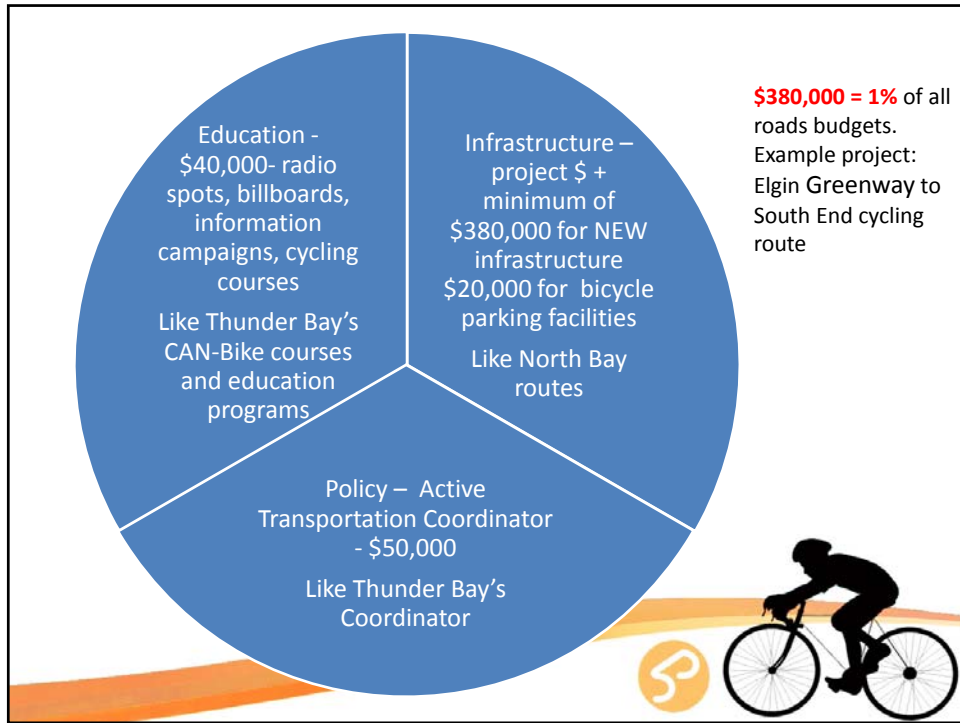


Cost savings +  
Revenue  
generation

- Education – cyclists and automobile drivers
- Infrastructure – paths, lanes, sharrows, signage, bike parking
- Policy – Official Plan, Transportation Schedule









More cars = millions of \$

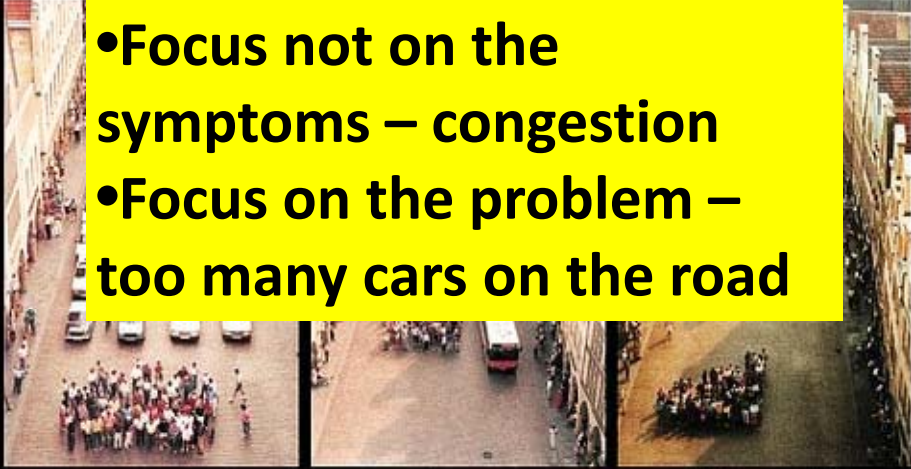
- 2013: \$38 million; \$323.2 million since 2003
- 2013: 24% of our taxes to build and maintain roads
- 1/3 of our population doesn't drive = 53,806 Sudburians



More roads = more congestion

Build 1 km of roads OR  
Build 250 km of walking/cycling  
infrastructure

space required  
to transport **60 people**



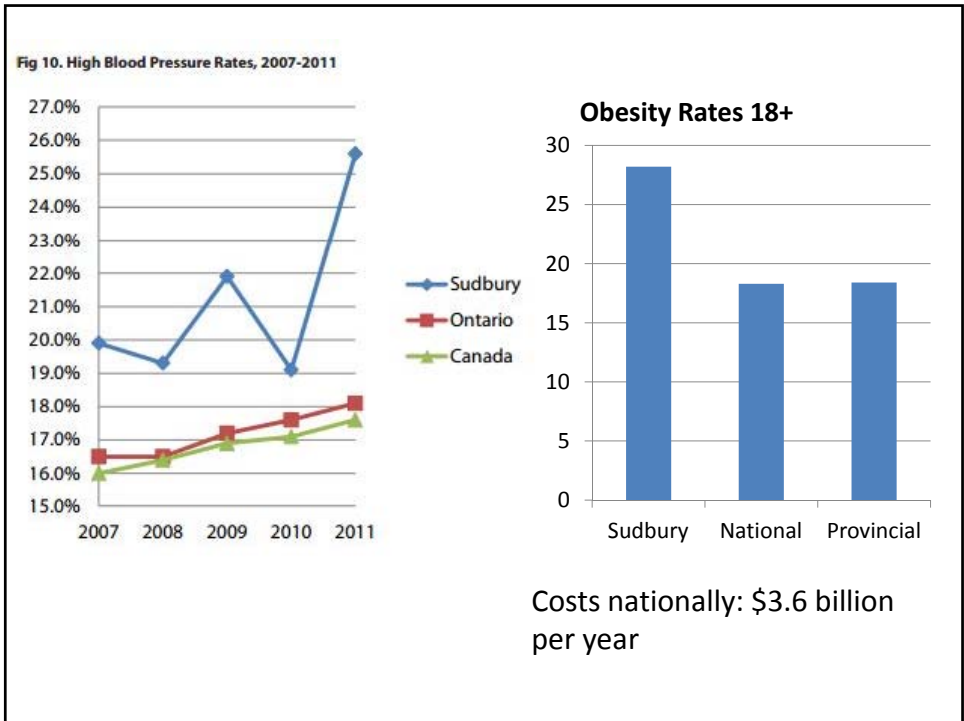
- Focus not on the symptoms – congestion
- Focus on the problem – too many cars on the road

car                      bus                      bicycle

## 2013 Share the Road Coalition Survey Adult Ontarians

	2012	2013
Ride daily or almost daily	4%	<b>5.1%</b>
Ride weekly or monthly	28%	<b>31.2%</b>
Prefer to cycle more often	58%	<b>68%</b>

- 70 %** believe that cyclists need more bike lanes or paved shoulders
- 78 %** believe that more people would cycle if there was more and better cycling infrastructure



- Social, economic, health, and environmental benefits
- Less expensive to build and maintain
- Generates \$

**Solution:**



## Tourism Opportunities

Proposed  
Georgian  
Bay  
Cycling  
Route



## Official Plan Section 11.0 - Active Transportation Objectives

Sustainable mobility options - public  
transit, walking and cycling



## 11.7 Active Transportation: Bicycle Network Policies

- Enhance pedestrian and bicycle network
- Encourage bicycle facilities in new developments
- Ensure bicycling facilities in all road projects
- Design proper cycling infrastructure for each road



## 11.7 Active Transportation: Pedestrian and Bicycle Network Programs

- Sudbury bicycle network plan
- Additional cycling infrastructure
- Safety programs
- Bicycle storage facilities
- Public awareness programs





## Friends of Sudbury Transit

We are a citizen group, formed in 2011,  
working to help improve transit for the  
citizens of Greater Sudbury

Transit brings many benefits to its  
citizens – both to those who use  
it and those who don't

## Transit Helps Solve These Transportation Problems

- Traffic congestion
- Parking congestion
- Road infrastructure costs
- Parking infrastructure costs like multi-level garages
- Automobile costs to consumers
- Inadequate mobility for non-drivers (including an aging population)
- Excessive energy consumption
- Pollution emissions
- Traffic accidents

**Transit gives a big bang for the buck!**

Friends of Sudbury Transit

For every \$1,000 in property taxes collected in 2012:

Road Construction and Maintenance: \$238

Greater Sudbury Transit: \$47

\*From the CGS website

Transit uses 4.7% of our taxes while 33% of Sudburians do not have access to a car.

In contrast, roads use 24% of our taxes.

Friends of Sudbury Transit

## Budget Suggestion

Allocate \$48 per \$1000 to transit because of the far-reaching benefits to the citizens of Greater Sudbury and because of the cost savings it will generate in other areas of spending like on road construction

Friends of Sudbury Transit

## Where to spend that extra \$1?

Implement a Ridership Growth Strategy as outlined in the 2006 *Entra* study to **increase revenue and ridership**, especially to attract discretionary riders (those who have the option to take their cars)

Friends of Sudbury Transit



## Where to spend that extra \$1?

Implement a 6 month pilot project to change **Sunday Service** to **Saturday Service**.

Citizens need to **work, shop** and **travel** on Sundays using the same routes they use on Saturdays.

We have a petition with 2000 signatures requesting this change.

Friends of Sudbury Transit

## Other ideas

Create **Family/Day Passes** to encourage families to travel by transit and to make it more affordable for families

Add more **Express bus** routes at peak times to further reduce congestion

Increase **snow clearing** at bus stops

Friends of Sudbury Transit

By improving transit, the City can **reduce costs** in other areas and secure a **more sustainable future**

Friends of Sudbury Transit



Thank you

Friends of Sudbury Transit

## 2014 City of Greater Sudbury Municipal Budget

A joint submission from:

Coalition for a Liveable Sudbury

Connect the Creek Partnership

Eat Local Sudbury

The Foodshed Project

Friends of the Roxborough Greenbelt

Friends of Sudbury Transit

Greater Sudbury Watershed Alliance

Junction Creek Stewardship Committee

Laurentian University Environmental Science Program

Minnow Lake Restoration Group

Ramsey Lake Stewardship Committee

reThink Green

Simon Lake Community Stewardship Group

Sudbury Cyclists Union

Vermillion River Stewardship

Based on top priorities of the local environmental community

## Community Garden Coordinator



Acquire high priority green space



Complete priority watershed and sub-watershed studies




## Implement Sustainable Mobility Plan



## Overview

- **Community Garden Coordinator**
  - Options: no extra cost (add to duties of existing staff), ~\$3000 (NOHF intern), or additional summer or full-time staff position
- **Acquire high priority green space**
  - Recommended: \$100,000 - \$200,000 annual funding + requested funding for Connect the Creek
- **Complete priority watershed and sub-watershed studies**
  - Recommended: minimum \$250,000 annual funding
- **Meet the objectives, timelines, and budget requirements of the Sustainable Mobility Plan and the Bicycle Technical Master Plan to make walking, cycling and transit safe, accessible, and convenient in the City of Greater Sudbury.**
  - Recommended: minimum of 1% of the capital roads budget be dedicated to priority on-road cycling infrastructure, above and beyond regular budget spending on cycling and pedestrian infrastructure




**Greater Sudbury  
Watershed Alliance**

City of Greater Sudbury 2014 Budget Input  
June 18, 2013

**Sudbury:  
“The City of Lakes”**

A City of Opportunities:

- Swimming
- Fishing
- Boating
- Sailing
- Canoeing
- Kayaking
- Nature Hiking
- Biodiversity
- Tourism
- Safe Drinking Water





Beach closures and water advisories  
are devastating to communities....



### **Ramsey Lake Blue-Green Algae Bloom**

Sudbury lakes – because of mining history, urbanization, and climate change – face many risks and impacts.

## Urban Threats:

- Development Pressure
- Runoff & Storm Water Increases
- Invasive Species
- Nutrient Overloads & Eutrophication
- Climate Change & Wetland Depletion
- Continued Industrial Biological & Chemical Recovery



## Moving forward with Watershed Studies...

Adaptive strategies require a proactive and collaborative approach towards economically, environmentally, and socially sustainable watersheds



## Stakeholder Collaboration



## Why Watershed Studies?

- Provincial standards for water body protection may be insufficient for Sudbury's unique soil, surface bedrock and re-greening processes
- Understanding our distinctive watershed is a first step in protecting and enhancing our city's most valuable natural resource – our water
- Ramsey Lake – the city's drinking water source – is continuously impacted by storm water and new development

## Where to begin?

- Set watershed and sub-watershed studies as a budget priority
- Accept the Official Plan lake priority list, while moving Ramsey Lake to the top
- Allot \$250 000 to move forward with Ramsey Lake watershed studies
- Place watershed and sub-watershed plans into the permanent budget line to be carried forward year by year and lake by lake until completion

## How?

### 'Hard' Solutions

Developmental engineering and capital consultations – city staff and outside expertise



### 'Soft' Solutions

Integrative approaches for storm water management and shoreline solutions – city staff and collaborators



# Thank-You!

- 83% of Canadians are concerned about water quality
- 68% believe water quality is deteriorating rapidly

The Royal Canadian Geographical Society, 2011. Watersheds of Canada. *Canadian Geographic Enterprises*. Ottawa, Ontario.

Thank-You for prioritizing Sudbury's water resources

