Greater Sudbury Convention and Performance Centre / Library Art Gallery Update



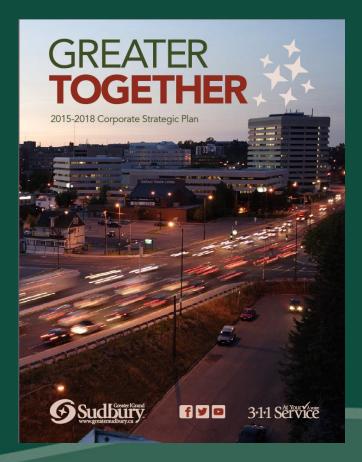
Presented by: Ian Wood, Director of Economic Development



GREATER TOGETHER

Vision

A growing community, recognized for innovation, leadership, resourcefulness and a great northern lifestyle.





GREATER TOGETHER

Priorities

- Growth and Economic Development
- Quality of Life and Place
- Responsive, fiscally prudent, open governance
- Sustainable infrastructure





FROM THE GROUND UP

Aligns with....

Quality of place and lifestyle that is second to none

4.1.6 Develop public spaces, buildings and infrastructure as a catalyst for revitalization and private sector investment in the Downtown





FROM THE GROUND UP

Nationally recognized for artistic excellence, vibrancy and creativity

6.1.2 Create shared cultural facilities to maximize synergies and incubate creative initiatives





COUNCIL KEY DECISIONS

November 2015 Council invited the community to present transformational projects

April 2016 Council endorsed four large projects Direction to combine Library and Art Gallery

July 2016 Lord Cultural Resources selected to assist with co-located library and art gallery project





COUNCIL KEY DECISIONS

June 2017 Concepts for both projects approved

Direction to staff to undertake site selection – including potential for shared site development – business plans, operational model/governance, financial plan and conceptual design





COUNCIL KEY DECISIONS

September 2017 Council approved site selection criteria

Council delegated authority to Director of Economic Development to complete the projects subject to Council approval of: a Business Plan, Operational Model, Financial Plan and Conceptual Design





PURPOSE OF THE PRESENTATION

Provide an update on four key deliverables: business plan, operational model, financial plan and conceptual design

Present the results of the site evaluation process for Council's approval

Identify next steps





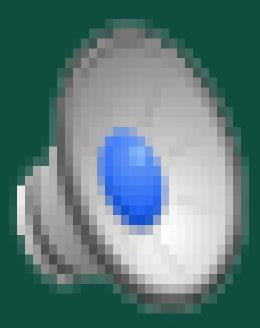
COMMUNITY PARTNERS

Library Art Gallery

- Greater Sudbury Public Library Board
- Art Gallery of Sudbury









COMMUNITY PARTNERS

GSCPC

- Synergy Centre Citizens Group
- Greater Sudbury Development
 Corporation
- Sudbury Community Foundation
- Laurentian University
- Science North
- Health Sciences North
- CEMI









SITE EVALUATION

- September 12th, Council approved evaluation criteria and weighting
- Established Site Evaluation Team
- Potential development sites short listed
- External technical expertise obtained
- Full day workshop and follow up





SITE EVALUATION TEAMS

LAG

- Working Group Co-Chairs
 - Josee Forest-Niesing, AGS Board Chair
 - Michael Bellmore, GSPL Board Chair
- AGS Director/Curator
- Consultant
- Economic Development
- Library & Heritage Resources
- Real Estate
- Planning Services
- Capital Assets
- Water/Wastewater

GSCPC

- Working Group Co-Chairs
 - Wendy Watson, GSDC, Chair
 - John Caruso, Synergy Citizen Group, Chair
- Consultant
- Economic Development
- Real Estate
- Planning Services
- Capital Assets
- Water/Wastewater
- Transit Services



LAG Evaluation Criteria

WEIGHTING	CRITERIA PRIORITY	
Of Highest Importance	Collaboration Opportunities	
	Ease of Access	
	Parking	
Extremely Important	Cost	
	Environmental Site Factors	
	Visibility	
Highly Important	Downtown Revitalization	
	Ease of Development	
	General Considerations	
	Site Size and Configuration	
Important	Economic Impact	



SITE EVALUATION RESULTS-

	Existing Arena (Demolition)	Existing Arena (Adaptive Reuse)	Shaughnessy East	10 Elm	Minto East
Ease of Access	1	2	5	3	4
Collaboration Opportunities	1	2	3	4	3
Parking	1	2	4	3	5
Environmental Factors	2	2	2	1	2
Visibility	3	5	2	1	4
Cost Impact	1	2	1	2	1
Downtown Revitalization	2	2	1	2	1
General Considerations	2	1	1	3	3
Ease of Development	3	3	1	2	1
Site Size and Configuration	2	1	3	4	3
Economic Impact	2	2	3	1	3
Ranking	1	2	3	4	5



GSCPC Evaluation Criteria

WEIGHTING	CRITERIA PRIORITY	
Of Highest Importance	New Hotel Development / Access to	
	Accommodations	
	Visibility	
Extremely Important	Collaboration Opportunities	
	Cost	
	Ease of Access	
Highly Important	Downtown Revitalization	
	Economic Impact	
	General Considerations	
	Parking	
Important	Ease of Development	
	Environmental Factors	
	Site Size and Configuration	



SITE EVALUATION RESULTS-GSCPC

	Existing Arena (Demolition)	Existing Arena (Adaptive Reuse)	Minto East	Shaughnessy East
New Hotel Development / Access to	1	2	2	3
Accommodations				
Visibility	2	4	3	1
Collaboration Opportunities	2	2	2	1
Cost Impact	1	1	2	2
Ease of Access	1	1	1	2
Downtown Revitalization	2	2	1	1
Economic Impact	1	1	1	1
Parking	1	1	1	2
General Considerations	2	1	3	3
Environmental Factors	1	1	1	1
Site Size and Configuration	1	1	2	3
Ease of Development	1	1	2	3
Ranking	1	2	3	4



Sudbury Community Arena Site

- Ranked as top site in both processes
- Builds on Council direction to consider shared site development
- Envisioned as a campus model
 - Two separate buildings
 - One integrated site



RECOMMENDED SITE

- Owned by the City of Greater Sudbury
 - Sufficient property size to accommodate both projects
 - Surrounded by City-controlled property, creating flexibility
 - No property acquisition required
- Appropriately zoned
- Ability to realize complementary benefits

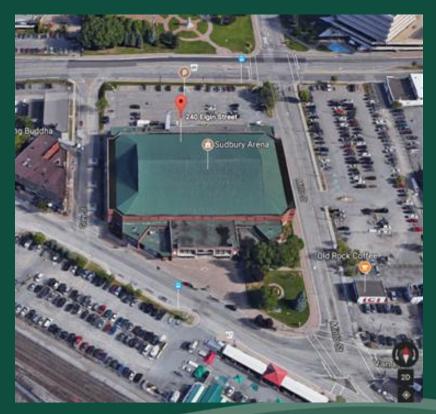


Photo courtesy of Google Maps



RECOMMENDED SITE

- Aligns with City's strategic vision and Downtown Master Plan
- Project construction can begin when Sudbury Wolves have relocated in April 2020
 - Community Partners have expressed concern about timing
 - Staff committed to mitigating impact and maximizing opportunity in project timeline for consultative planning and securing support





NEXT STEPS

- Organize and deliver public consultation sessions to solicit input on a shared site design strategy
- Undertake to understand development factors associated with shared site development
- Continue to refine business plan, financial plan and operational model

Report back in early Q2 2018



QUESTIONS?

